



Department of Electronics & Communication Engineering

Ref: RVITM/ECE/ /2025-26

Date: 11.09.2025

“Start-up LaunchPad: Nurturing Innovative Minds”

Event Name	Start-up LaunchPad
Theme	Pitching Competition
Date	11/09/2025
Venue	L4 18

Objectives of the Program/Event:

Encourage Innovation – To provide a platform for students to showcase creative and innovative ideas.

Promote Entrepreneurship – To nurture entrepreneurial thinking and inspire students to transform ideas into viable business ventures.

Develop Presentation Skills – To enhance students’ ability to effectively communicate their ideas through structured pitching.

Foster Problem-Solving – To encourage participants to identify real-world problems and propose practical, impactful solutions.

Invited Expert: Mr. Pruthvi Kumar, Director of Pubha Edu Solution.Pvt Ltd

Coordinator: Dr. Kavitha N, Mrs. Nivedita S.Desai Dept of ECE, RVITM.

Measurable Outcomes:

- **Quality of Pitches** – Percentage of teams meeting predefined evaluation criteria (innovation, feasibility, clarity).
- **Skill Development** – Improvement in participants’ pitching, communication, and presentation skills (assessed through judge/mentor feedback).
- **Entrepreneurial Ideas Generated** – Number of innovative and viable business ideas proposed.
- **Mentor/Industry Engagement** – Number of industry experts/judges providing feedback and guidance.
- **Team Collaboration** – Percentage of teams demonstrating effective teamwork during preparation and presentation.
- **Conversion Rate** – Number of ideas taken forward for incubation, funding, or prototype development after the event.



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