



R.V.Institute of Technology & Management
(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)
J.P.Nagar 8th phase, Bangalore

Department of Electronics and Communication Engineering

2025-26

Event Name	Seminar on entrepreneurship Awareness
Theme	Innovation, Start-up Culture, and Entrepreneurial Mindset Development
Date	03/09/2025
Venue	Auditorium, RVITM

Objectives of the Event:

- To create awareness about entrepreneurship as a viable career option among students.
- To inspire participants to think innovatively and develop entrepreneurial mindsets.
- To provide insights into opportunities, challenges, and resources available for budding entrepreneurs.
- To encourage students to explore business models and startup culture.
- To connect participants with experts and mentors in the entrepreneurial ecosystem

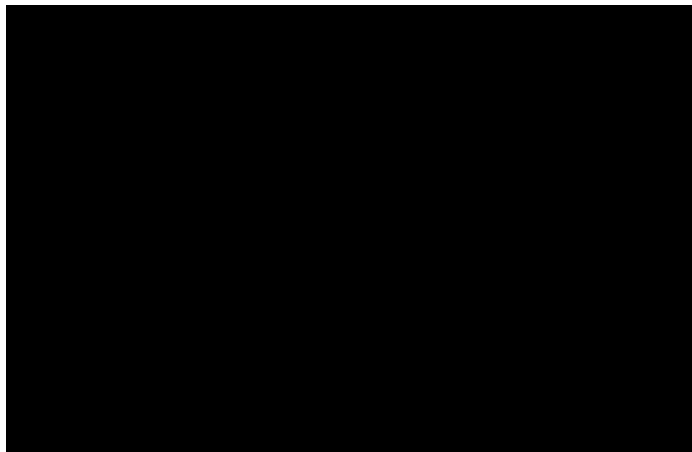
Outcomes of the Program

Faculty Coordinator/s: Dr.Madhumathy P

POs addressed :1, 2, 3, 5, 9, 10, 11

Photos:





About the Event: The **Department of Electronics and Communication Engineering** organized a **Seminar on Entrepreneurship Awareness** at the **6th Floor Auditorium, RVITM**. The seminar aimed to motivate students to develop entrepreneurial skills and explore opportunities for innovation and self-employment.

The session was delivered by a distinguished speaker who discussed the **importance of innovation, start-up culture, and entrepreneurial mindset** in today's rapidly evolving technological landscape. The talk covered key aspects such as **idea generation, business model development, funding mechanisms, intellectual property rights (IPR), and challenges faced by start-ups**.

Students interacted actively during the Q&A session, gaining valuable insights on how to initiate start-up ventures and the importance of networking, mentorship, and perseverance. The event served as an excellent platform for fostering creativity and motivating students to take entrepreneurial initiatives alongside academic pursuits.

Addressing the GAP:

- Awareness about start-up and innovation ecosystem
- Development of entrepreneurial mindset
- Leadership and risk management skills
- Opportunity recognition and business acumen
- Communication and networking skills

Preferable Measurable Outcomes:

By the end of the seminar, students were able to:

- Understand the **fundamentals of entrepreneurship and innovation management**.

- Identify **opportunities for start-up development** in emerging technological fields.
- Demonstrate awareness of **government and institutional support mechanisms** for entrepreneurs.
- Develop **leadership, critical thinking, and decision-making skills** related to entrepreneurship.
- Exhibit enhanced **confidence, creativity, and problem-solving ability** in idea generation.
- Recognize the **value of networking and mentorship** in entrepreneurial success