

Department of Mechanical Engineering

Event Name	NDLI Club Event: Seminar On “Tech Streets: Decoding Entrepreneurship Realities in India”
Date	19.01.2024
Time	12:00PM
Venue	Seminar Hall
Audience	V Semester ME students
Resource Person	Dr. Shanthala K, RVITM

Department of Mechanical engineering-RVITM organised seminar on “Tech Streets: Decoding Entrepreneurship Realities in India” in association with NDLI club. The event was organized on 19.01.2024 (Friday) at RVITM auditorium for all the V semester students. Resource person of the day was Dr. Shanthala, faculty at Mechanical Engineering department, who has entrepreneurial back ground.

The seminar on "Tech Streets: Decoding Entrepreneurship Realities in India," explored the dynamic parallels between the tech industry and the grassroots innovation of street entrepreneurs. Drawing insights from the dynamic practices of street vendors, the seminar illuminated the virtues of adaptability, resilience, innovative jugaad philosophy, and community engagement. Attendees gained insights into risk-taking strategies and the significance of building meaningful customer connections. The seminar underscored the strategic importance of supporting street enterprises, not only as a social responsibility but as a source of valuable lessons for navigating challenges and fostering innovation. Participants left with a deeper understanding of the wealth of untapped knowledge embedded in the grassroots entrepreneurial fabric of Indian streets.

Dr. Raghavendra Reddy, in his concluding vote of thanks, emphasized the benefits of innovativeness and smart street enterprises.



NDLI Presentation was taken by Dr. Shanthala K



NDLI Speaker with Audience



NDLI Speaker with Audience



Faculty, Staff and Audience