

**DEPARTMENT OF MECHANICAL ENGINEERING  
RV INSTITUTE OF TECHNOLOGY AND MANAGEMENT  
BANGALORE – 560 076.**

**NDLI CLUB EVENT**

**Seminar on “Becoming an Entrepreneur: Path to Success”**

Department of Mechanical Engineering, RVITM organised with National Digital Library of India (NDLI) a seminar talk on “Becoming an Entrepreneur: Path to Success”. The event was organized on 08.06.2023 (Thursday) at VI Floor Auditorium, RVITM for all the VI semester students. Resource person of the day was Dr. Shanthala K, Assistant Professor, Department of Mechanical Engineering who has entrepreneurial back ground. Seminar started with introduction of resource person by Dr. C. Soliamuttu, HOD-ME of RVITM.

The seminar was targeted to inspire the students to think in the direction of “start-up and stand up-India” slogan. The seminar highlighted different types of entrepreneurship. Informal entrepreneurs around us was taken as example for how they contribute to the growth of the country. Characteristics of successful entrepreneurs was highlighted in the seminar with examples. Entrepreneurial process and business plan were explained in detail. State of entrepreneurship in India, support of government for entrepreneurship, challenges in setting of business was well explained. Some of the case studies on successful entrepreneurs, both from India, abroad and successful start-ups were highlighted at the end of the seminar. All the participants have given very good feed-back at the end of the talk. Dr. C. Solaimuthu stressed on the benefits of taking up Entrepreneurship. Seminar ended with Vote of thanks by Dr. C. Solaimuthu.



**Dr. Shanthal K, Assistant Professor's Presentation Photo**



**Audience Photo**